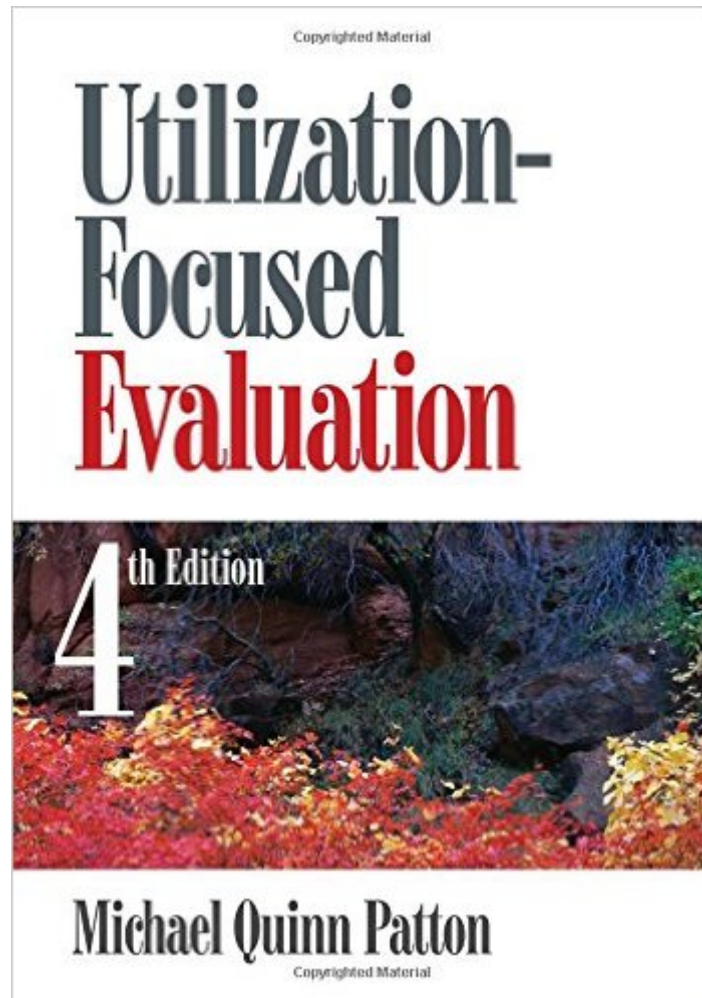


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# Utilization-Focused Evaluation



## Synopsis

The Fourth Edition of the bestselling Utilization-Focused Evaluation provides expert, detailed advice on conducting program evaluations from one of leading experts. Chock full of useful pedagogy—including a unique utilization-focused evaluation checklist—this book presents Michael Quinn Patton's distinctive opinions based on more than thirty years of experience. Key Features of the Fourth Edition Provides thoroughly updated materials including more international content; new references; new exhibits and sidebars; and new examples, stories, and cartoons Includes follow-up exercises at the end of each chapter Features a utilization-focused evaluation checklist Gives greater emphasis on mixed methods Analyzes the pluses and minuses of the increased emphasis on accountability and performance measurement in government at all levels Details the explosion of international evaluation Intended Audience Both theoretical and practical, this core text is an essential resource for students enrolled in Program Evaluation courses in a variety of disciplines—including public administration, government, social sciences, education, and management. Practitioners will also find this text invaluable.

## Book Information

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## Customer Reviews

The U-FE framework is primarily a text about user focused evaluation. I have found this text to be both useful and comforting. The usefulness of the book begins with taking a novice evaluator, I am one, through some very basic activities to help build evaluation skills of professionals. Patton starts with the rationale the many evaluations are unused. Then he builds his case for use throughout the

entire text. He continues to develop the strengths and weaknesses of goal based and goal free evaluation. Ultimately he states that evaluations need to have use for primary users and that evaluations need to measure client outcomes. Did the program actually change, maintain, prevent something in the target population. There are few books in any profession that admit working with human based systems is very difficult. Patton lays out the highly complex feelings and emotions that an evaluator deals with at any point in the evaluation process. I know as a teacher that sometimes our profession misses that we have a tremendous impact on students. I know that it is a platitude. Evaluation is a relatively new field with few institutions currently offering degrees in evaluation, so Patton offers a lot of insight into this highly complex and still developing field. There are some very practical menus offered in the text as well. Approaching any consulting work with a list of viable and workable choices is a good thing. I find that understanding the choices helps me to focus on what is right for the primary users of the evaluation. Focusing on the primary intended users is good business. Not only is it good business, but I believe that working in challenging situations it is good to allow people to decide what course to take.

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